

Smart assessments for smarter learning





Who we are

Learnosity provides the assessment infrastructure powering more than 130 of the world's leading learning platforms and publishers. Serving over 40 million learners across the corporate training, adult and vocational learning, K-12, and higher ed markets, Learnosity's suite of cloud-based APIs enable cutting-edge assessments, faster time-to-market, and lower development costs. Learnosity is headquartered in Dublin, Ireland with a significant R&D team in Sydney, Australia, and a US office in New York.

Global innovators build with Learnosity







▲ aspire ability





High performance at any scale

Questions authored

Questions delivered per year

availability

Workers today need to constantly upskill to keep pace with their employers' changing needs.
Our technology supports this by increasing learner engagement, providing deeper performance insights, and driving better overall learning outcomes.

Gavin Cooney
CEO & Co-Founder

Our expertise

Assessment building is a solved problem

Building high-quality learning products isn't easy. We've spent years developing a suite of powerful assessment tools that help simplify the process.

Fully customizable

Our flexible APIs give developers the scope they need to build any kind of assessment for any type of device.

Ready for market

Accelerate product development using powerful, polished, and reusable assessment components.

Cost effective

Using Learnosity dramatically reduces in-house development costs and the associated expenses of maintenance and hosting.

Accessibility built-in

All our products are designed with WCAG AA, ADA, and Section 508 guidelines in mind.

Reliable

Consistent 99.97% platform availability and secure encryption means you can plan your assessments with confidence.

80+

Employees in offices in New York, Dublin & Sydney 50+

Dedicated & experienced engineers

1000+

Product enhancements shipped per year



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How we help Corporate Training Digital assessments for the modern workforce

Screen candidates, onboard new hires, or upskill teams more efficiently with web-based technology that's interactive, responsive, and fully customizable.

Ask better questions with our technology-enhanced items

Select from a wide range of feature-rich question types that better identify learners' needs and accelerate skills training.

Understand employee progress

Customize reports to keep track of individual, team, or company-wide performance in the metrics that matter.

Evolve with your teams

With 50+ engineers shipping 1000+ product enhancements per year, we make sure your product always stays at the cutting edge.

Manage your training assets

Our cloud-based technology makes it easy to keep your content organized, searchable, and reusable no matter where you are.

Customize the learning experience

Our API-based technology puts you in control so you can create bespoke assessment experiences for your teams.

Our products



Learnosity Author



Learnosity Analytics



Learnosity Assessments



Learnosity Questions





Learnosity Author An unrivaled authoring experience

Learnosity Author gives content creators the tools and features they need to easily compose, customize, and manage assessment content in any subject, at any level.

Engage more learners, more easily

For Educators

- Purpose-built author interface simplifies the entire content creation process.
- Fully customizable tailor layouts, or remove and add features as needed.
- Embed video, audio, or interactive animations to your assessment content.
- Easily categorize content for rapid organization, browsing, and retrieval.

For Professional Content Creators

- Highly intuitive authoring experience helps save time and increase productivity.
- Easy-to-use WYSIWYG editor offers endless scope for customization.
- Default question templates allow for quick and easy content creation.
- Components seamlessly slot into any authoring platform for a fluid publishing workflow.

Choosing Learnosity was one of the best decisions I made in the development of my platform. It's saved us on development costs, while enabling powerful assessment and reporting capabilities.

> Jeffrey Katzman Founder & CEO of Core Learning Exchange, Inc.





From tracking skills and progress to identifying points of difficulty, Learnosity Analytics plugs right into any web platform for immediate use, providing customers with a shortcut to a more effective learning product.

How Learnosity Analytics helps

Give on-the-spot assistance

Live progress reports let you keep tabs on how learners are doing in real time. Monitor, analyze, and respond to live learner interactions on every assessment.

Performance summaries at all scales

Easily set up key data touchpoints to summarize, explore, and compare a range of statistical measures across learner populations, from individual to organizational levels.

Quickly identify learner needs

Learning outcomes reporting lets you measure learner progress by topic, subtopic, or skill type, making it easy to spot trends and offer personalized support.

Optimize the assessment experience

Item analysis lets you see how learners are interacting with assessment content, allowing you to modify difficulty, layouts, and question types to improve the learning experience.

Build your own reports

Style reports to suit your needs – select events, customize metrics, create visualizations, build your own user interface, or combine Analytics' rich report data into your own.

We're serious about data security

Our clients' data is always theirs to own, access, and control. As custodians, we treat this data as if it were our own, employing high-security end-to-end encryption at rest and in transit. We do not share clients' data for any reason.



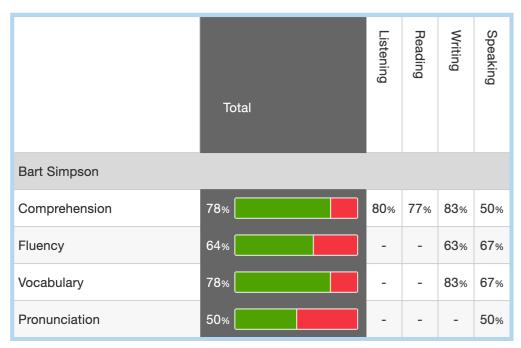
06 Learnosity Analytics

How our reports drill deeper

Our easily integrated out-of-the-box reports give you the fast-track to valuable insights. It's simple to summarize, explore, and compare a range of statistical measures across learner populations, from individual to class to large cohorts.

Individual report

Better understand a learner's needs with detailed custom reports that highlight their strengths and weaknesses and make it easier for instructors to adjust learning experiences accordingly.



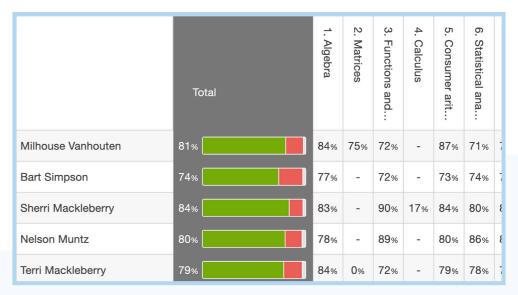
Individual report

Large group report

Map growth in understanding across learner populations. Capable of drawing on data from millions of tests, large group reporting makes sense of the big picture.

Learning outcomes report

Measure candidate progress against specific course requirements with learning outcomes reporting. Detailed feedback and actionable insights make it easier for instructors to offer the additional support that learners need.



Learning outcomes report

Live progress report

From first response to final answer, live performance tracking lets you see how each learner is progressing during an assessment, and give on-the-spot assistance. Use the control panel to pause exams, extend exam time, or advance groups to specific questions.

Response analysis report

Enable educators to untangle any points of confusion for learners with an at-a-glance summary of group responses in an activity. Go big with class response overviews or go granular with breakdowns of individual learners or items.

Coursework progress report

Track the progress of a learner, or group of learners, against learning objectives, standards, or other tag-based alignments. Or build your own dashboard with our Progress Single report.

Student	Expressions & Equations	Geometry	Statistics & Probability
Brian Moser	39%	67%	70%
John Carter	63%	67%	60%

Coursework progress report

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Learnosity Assessments

Our partnership with Learnosity enables our clients to enrich their training content using a variety of assessment question types. Our customers find it simple to add Learnosity assessments which provide them invaluable insight into how their learners are retaining their training content. The Learnosity team is incredibly responsive to our feedback and questions.

Rebecca McDougall
VP, Customer Success
Synapse





Learnosity Assessments

Build feature-rich digital assessments in less time

Whether building an LMS or looking to add an assessment engine to your learning product, Learnosity Assessments provides a range of built-in tools that helps developers hit the ground running.

Key benefits

Flexible test creation

Control how assessments look, feel, and perform. Our configurable assessment UI lets you customize the assessment experience to create powerful yet practical interfaces for all kinds of users.

Deliver content your way

Create a more engaging learning experience by seamlessly embedding standalone questions or entire assessments in your chosen environment – whether an app, learning platform, or ebook.

Engage learners of all abilities

Smart adaptive testing and branching keep assessments on the right side of challenging for all learners with question difficulty that automatically adapts to individual learner ability.

Guide learners to success

With the ability to offer hints, distractors, sample answers, and personalized feedback, educators have more options to support their learners.

Accurate scoring at scale

Enjoy flexibility in how answers are marked, from powerful automated scoring to traditional manual scoring.



10.03 billion

Rich Questions delivered per year



Learnosity Questions

Always ask the right questions

There's no need to spend time and resources engineering complex question types because we've done it for you. With a broad range of interactive question formats to choose from, Learnosity Questions lets authors create and deliver in-depth assessment content across subjects at all levels with ease.

Key features and benefits

Select the perfect question type

From simple to sophisticated, our question types include MCQs, drag and drop, graphs and charts, chemistry, and much more. All questions are interactive, media-enabled, and mobile friendly.

Build your own question types

Customize questions to suit your specific needs. Our flexible APIs make it easy for developers to produce tailored questions that seamlessly plug back into our product suite.

Fast-track student scoring

With powerful automated scoring for most question types, our rule-based scoring engine instantly marks all your auto-scorable questions.



Pricing Buy better to build better

We're big on adding value over cost because we know that when you grow, we grow. We offer transactional pricing so that you only pay for what you use. Building better always costs less when you buy better.

For more visit **Learnosity.com** or get in touch with us at marketing@learnosity.com

Our tools are flexible by design: responsive, fully customizable, and performant at any scale. They let our customers measure mastery in detail and let learners build competencies on their own terms.

Gavin Cooney
CEO & Co-Founder

